

I challenge you
— TO COMPLETE —
the census to shape
the future of
your community

Responses to the 2020 Census will shape how hundreds of billions of dollars in federal funding are distributed to local communities annually.

#shapeyourfuture



Off the Grid?
Be Counted!
1-844-330-2020

2020census.gov

Shape your future
START HERE >

United States
Census
2020

Respond now! Every household has until August 11 to respond to the 2020 Census and avoid an in-person visit from a Census taker.

Responding to the Census is important because the Census provides . . .

- **Critical funding.** The Census determines how more than \$3.2 billion each year is spent on public services in Alaska from hospitals, airports, and schools, to public health, public safety, and family benefits. Going uncounted means missing out on critical support for the whole community.
- **Essential data.** The Census generates the data that powers our economy, from showing us where new roads, schools, or businesses should open, to guiding investment and regulating industry. Census data helps us improve the economic outlook of our communities and successfully plan for the future.
- **Equal representation.** The more accurate the Census, the more representative our democracy. The Census has the power to give every person an equal voice in government, as well as determining where we vote, who can run for office, and who they'll represent.
- **Civil rights.** Census data is used to enforce civil rights laws that protect our access to the ballot, and to voting and elections information — especially for people of color and Native language speakers
- **Confidentiality.** Census data is confidential. Your responses can't be used against you in any way, and they can't be shared with anyone, including any agency, employer, or business.

<https://us3.campaign-archive.com/?e=&u=0dc8b8df1f0b349168f90b64b&id=0d745a5940>